

## ZoomerMedia Break Structure: 2-Hour Program

**Total Program Content: 91 minutes**

Story	Segment Time	Time Code
1 <sup>st</sup> Segment	10:00 mins	IN: 10:00:00:00 OUT: 10:10:00:00
<b>Tape Black :10 (Commercial Break)</b>		
2 <sup>nd</sup> Segment	9:00 mins	IN: 10:10:10:00 OUT: 10:19:10:00
<b>Tape Black :10 (Commercial Break)</b>		
3 <sup>rd</sup> Segment	9:00 mins	IN: 10:19:20:00 OUT: 10:28:20:00
<b>Tape Black :10 (Commercial Break)</b>		
4 <sup>th</sup> Segment	9:00 mins	IN: 10:28:30:00 OUT: 10:37:30:00
<b>Tape Black :10 (Commercial Break)</b>		
5 <sup>th</sup> Segment	9:00 mins	IN: 10:37:40:00 OUT: 10:46:40:00
<b>Tape Black :10 (Commercial Break)</b>		
6 <sup>th</sup> Segment	9:00 mins	IN: 10:46:50:00 OUT: 10:55:50:00
<b>Tape Black :10 (Commercial Break)</b>		
7 <sup>th</sup> Segment	9:00 mins	IN: 10:56:00:00 OUT: 11:05:00:00
<b>Tape Black :10 (Commercial Break)</b>		
8 <sup>th</sup> Segment	9:00 mins	IN: 11:05:10:00 OUT: 11:14:10:00
<b>Tape Black :10 (Commercial Break)</b>		
9 <sup>th</sup> Segment	9:00 mins	IN: 11:14:20:00 OUT: 11:23:20:00
<b>Tape Black :10 (Commercial Break)</b>		
10 <sup>th</sup> Segment (incl. closing credits)	9:00 mins	IN: 11:23:30:00 OUT: 11:32:30:00

**Tape Length w/blacks: 92:30 mins**

**Total Breaks: 9**

### Edit Note

A two-hour program should come out at a length of 91 minutes once completed. This should include program material AND bumpers (:03 - :05 sec. each). Bumpers should be present at the exit of a segment, and upon the re-entry into program material. The bumper itself should contain the title of the program, as either a still or moving image. Breaks should occur **about** every 9 minutes for a total of 9. The exact points for breaks can be altered slightly if program content demands, as can the overall length (**within 30 seconds but do not exceed 91:30 minutes total**). The last break should precede the program's dramatic conclusion and go straight into credits if possible.